



The International Association for Universal Design (IAUD) conducts activities aimed at achieving its basic objective: "To contribute to the healthy development of society, and improve the welfare of humanity as a whole, through further disseminating and actualizing of Universal Design (UD)."

In that vein, we will be presenting IAUD Award 2014, which will recognize groups and individuals who have conducted or proposed particularly noteworthy activities aimed at realizing a UD society in which everyone - regardless of age, gender, nationality, ethnicity, culture, nationality, customs, or other factors - can live comfortably, without feeling any undue inconvenience. IAUD cordially invites you to apply for the awards of excellence in universal design.

## Applicants

All corporations, organizations, individuals and groups, inside and outside Japan, that are interested in "innovative UD activities and proposals for achieving a sustainable, harmonious society through the promotion of new and improved concepts in town development, products, and systems" are eligible to apply. Specific businesses, teams and other sub-units of corporations and organizations are also eligible. So long as the work or the example of an activity is the applicant's own, it does not matter if it has already been published or presented elsewhere.

## Topics / Categories

- ① Universal Design in General (Concept, Philosophy, etc.)
- ② Architecture / Regional Planning (Urban Development, Public Space, Parks, etc.)
- ③ Tourism / Inclusive Culture / Mobility (Public Transportation, Automobiles, etc.)
- ④ Housing / Household Equipment / Interior Design
- ⑤ Commodities / daily life products / Industrial Design
- ⑥ Package Design / Fashion Design
- ⑦ Information and Communications / Broadcasting and Mass Media / Graphic Design
- ⑧ Software / System Design / Website Design / Interaction Design
- ⑨ Ergonomics / Human Engineering / Sensory Engineering / Other Types of Engineering and Technology
- ⑩ Health Care and Nursing / Hygiene and Sanitation / Social Welfare Services / Labor
- ⑪ Environmental Protection / Ecology / Resources and Energy / Sustainable Design
- ⑫ Education and Enlightenment / Ethics and Morality / Standards and Certification / Legislation
- ⑬ Disaster Prevention and Rescue / Security and Public Safety / National Defense / International Goodwill / Development Assistance
- ⑭ Protection of Human Rights / Administration of Justice / Mutualistic Society / Declining Birthrate and Aging Population / Gender Equality
- ⑮ Dietary Education and Food / Agriculture and Forestry / Livestock Industry / Fishing Industry / Industrial Development
- ⑯ Distribution / Currency and Finance / Insurance / etc.

## Awards

**The IAUD Selection Committee will present IAUD Awards to those entries deemed to fulfill certain standards in universal design.**

Entries that receive an UD award (for architecture, products, services, etc.) will be granted use of the IAUD Award mark, which is beneficial in familiarizing people with universal design and promoting its ideals.

**Award winners will also be eligible for the Grand Award, which is presented to the most outstanding award recipient. In addition to the Patron's Special Prize, this year we intend to present a Gold Prize and Silver Prize for each category.**

(Please note, however, that when no entry is deemed appropriate, these awards are not presented.)

\*For results of the IAUD Awards 2013, please click on the following link:  
<http://www.iaud.net/global/dayori-f/archives/1312/04-000000.php>

## Application

### **1st Selection**

Download the prescribed application form (application registration form and explanatory materials) from the following website ([http://www.ud-2014.net/award/en\\_index.html](http://www.ud-2014.net/award/en_index.html)), fill in the necessary information, and then send the form to the IAUD Awards Division, Secretariat of the International Association for Universal Design, either by email attachment, in the mail or by courier service. For each application, please pay 25,000 yen as the registration fee.

Deadline for  
the initial selection

**18 July**  
2014

### **2nd Selection**

**Only applicants who successfully pass the 1st Selection will be asked to participate in the 2nd Selection.** Such applicants will need to send the following items to the IAUD Award Division, Secretariat of the International Association for Universal Design, by mail or courier service: panels (5 or fewer, A1 size) to be used for the 2nd Selection; a model, sample or other 3-dimensional production (dimensions: 2m (height) x 2m (width) x 2m (depth)) that supplements the explanation of the panels; and a DVD, etc., on which an explanatory video is recorded. For each application, please pay 55,000 yen as the fee for the 2nd Selection.

Deadline for  
the 2nd selection

**29 Aug.**  
2014

- **The language used on the panels, etc. may be Japanese or English.**  
(We recommend writing everything in both languages.)
- **Please notify the Secretariat if payment of the registration and selection fee is to be delayed.**
- **All expenses related to the application shall be borne by the applicant.**

Please contact secretariat ([info@iaud.net](mailto:info@iaud.net)) when you pay the fee by the bank transfer. We will issue the invoice. Please make sure to pay the fee by the deadline. For credit card payment, please follow steps below and finish such procedure until the closing date.

Entries will go through a 1st Selection (document-based selection) and, if successful, a 2nd Selection (main selection). The Selection Committee will comprehensively judge and evaluate each entry based on how it presents the UD concept, on how detailed its proposed ideas are, or on how effectively its activities were put into practice.

- ※Entries that correspond to any of those mentioned below shall be deemed unacceptable, and should this correspondence come to light after an award is granted, the award may be withdrawn.
- Entries that violate public order and morality or any law or ordinance
  - Entries that infringe the rights of a copyright holder or some other third party
  - Entries whose contents the applicant refuses to disclose by way of a presentation, publication, the Internet, etc.

The results of the awards will be notified to the applicants by the end of September 2014 and they will be officially announced at the 5th International Conference for Universal Design 2014. The award winners will also be asked to deliver presentations about their entries.

A representative of the award winners will be invited to attend the 5th International Conference for Universal Design in 2014. However, that individual will be asked to defray the necessary transportation expenses, lodging expenses, and other travel expenses.

- **For further details on Selection Criteria & Selection Committee, please check IAUD AWARD 2014 ([http://www.ud-2014.net/award/en\\_index.html](http://www.ud-2014.net/award/en_index.html))**

## Inquires and Submission of Documents

**IAUD Awards Division, International Association for Universal Design  
2-13-18-110, Shin-ishikawa, Aoba-ku, Yokohama 225-0003 Japan  
TEL : +81-45-901-8420 FAX : +81-45-901-8417 E-Mail : [info@iaud.net](mailto:info@iaud.net)**

### ■ About the Application Documents, and Other Matters

As a rule, application documents will not be returned. However, panels, models, samples, etc., will be returned C.O.D. if so desired. The contents of application documents, including personal information, will not be used for any purpose other than the selection process. Inquiries about details of the selection process and about the names of unsuccessful applicants, and objections to the selection results, will not be accepted. \* By submitting an application, an individual agrees to the above conditions.