



## The Society IAUD Aims for

24, October, 2006

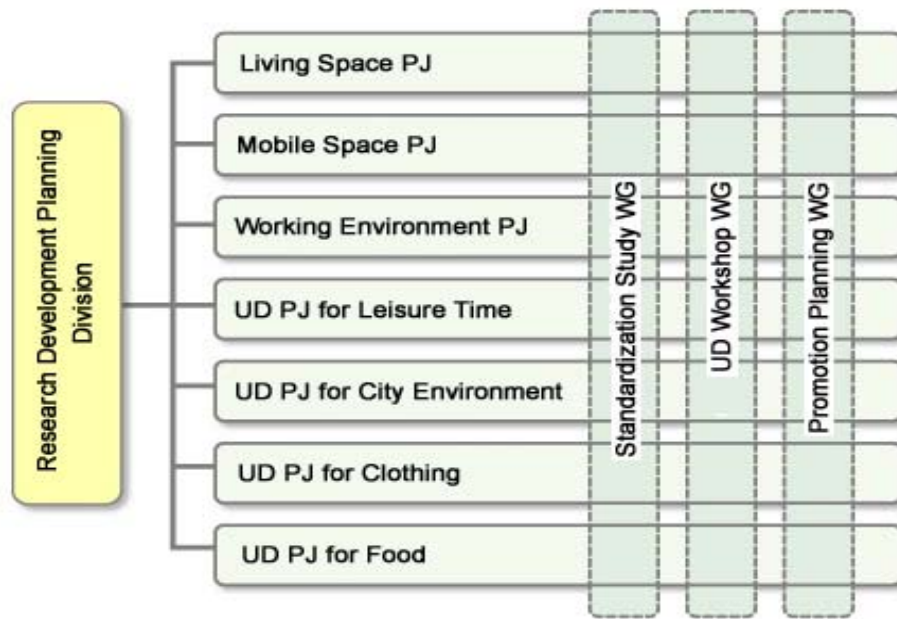
## Research Development Planning Division

Division Head Shuichi JINGU

The Research Development Planning Division is responsible for UD research development.

From this fiscal year of 2006, two projects, “UD for clothing” and “UD for food”, were formed in addition to the 5 projects (Living space, Mobile space, Working environment, UD for Leisure, UD for City Environment) already carried out when IAUD was organized. Therefore, now we have gone in for the activities by 10 groups; 7 projects, and in cross-project way of those, 3 working groups (Standardization study, UD-Workshop, Promotion Planning).

A division head and a vice division head will be elected from among directors, each Project and Working Group will be managed by a director, and a manager and an assistant manager elected from among its members.



"PJ" stands for "Project." "WG" for "Working Group."

About 200 members participate in The Research Development Planning Division in order to realize (Making society "enjoyable and convenient for as many people as possible" across the boundaries of different industries and businesses and of organizations and individuals) which is IAUD Medium-Term Vision.

We promote various study and activity that can work on central and local government, members ( firms, organizations, individuals, consumers ) in order to realize UD.

## **Activities of the Project Planning & Public Relations Division**

### **Aiming to revitalize International Association for Universal Design (IAUD) activities and firmly establish the concept of universal design (UD) in society**

Yoshinori Katagami

Division Head

Project Planning & Public Relations Division

#### 1) Organizational structure of the Project Planning & Public Relations Division

The Project Planning & Public Relations Division is responsible for planning projects based on the results of activities and disseminating information. The division consists of a Public Relations Group and a Project Planning Group in charge of planning projects in general. Three teams have been established within the Public Relations Group—Information Service, Publication Planning and Web Planning, while four sections have been established within the Project Planning Group—Project Planning, International Relations, IAUD Award and Intellectual Property.

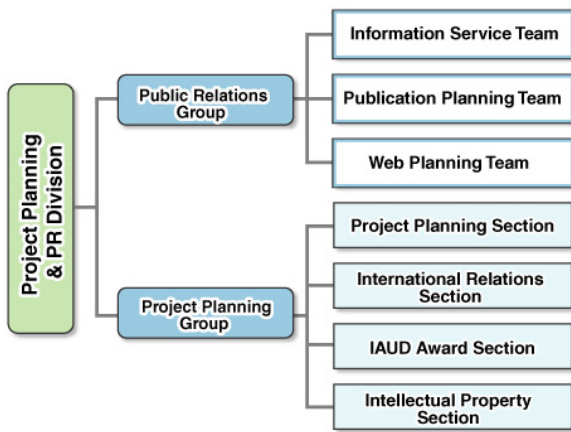
#### 2) Activities of the Project Planning & Public Relations Division

The Public Relations Group aims to revitalize the association by sharing information among members and also widely promote and popularize UD to the general public. Specifically, the group issues a bulletin to members and disseminates information to the public via the association's Web site.

The International Relations Section of the Project Planning Group works to promote the exchange of people and information between different countries. In particular, this section fosters ties with overseas UD related organizations, facilitates interaction with prominent individuals in the field and gathers various kinds of information. The Award Section is investigating issues associated with establishing UD awards to further familiarize the public with UD. The Intellectual Property Section aims to develop infrastructure for projects, specifically by examining the ownership of intellectual property rights associated with results achieved from IAUD activities and evaluating activity regulations both within and outside IAUD. The Project Planning Section investigates the feasibility of all IAUD activities and aims to further stimulate the association's endeavors.

3) Future initiatives

Going forward, the Public Relations and Project Planning Groups will continue to work tirelessly to firmly establish the concept of UD in society. For the UD award, we began evaluating issues associated with a trial selection procedure in fiscal 2004, and actually conducted one the following year. We will further evaluate this scheme with the objective of implementing it some time in the near future.



Organizational structure of the Project



Announcement of IAUD activities in Rio de Janeiro