

# Application Requirements for IAUD Award 2015

Deadline for the 1<sup>st</sup> selection: July 17, 2015

Deadline for the 2<sup>nd</sup> selection: August 21, 2015

## **Purport**

The International Association for Universal Design (IAUD) conducts activities aimed at achieving its basic objective: “To contribute to the healthy development of society, and improve the welfare of humanity as a whole, through further disseminating and actualizing of Universal Design (UD).”

In that vein, we have been hosting IAUD Award since 2010, which will recognize groups and individuals who have conducted or proposed particularly noteworthy activities aimed at realizing a UD society in which everyone - regardless of age, gender, nationality, ethnicity, culture, ability, customs, or other factors - can live comfortably, without feeling any undue inconvenience. IAUD cordially invites you to apply for the awards of excellence in universal design.

## **Eligible Applicants**

All corporations, organizations, individuals and groups, inside and outside Japan, that are interested in "innovative UD activities and proposals for achieving a sustainable, harmonious society through the promotion of new and improved concepts in town development, products, and systems" are eligible to apply. Specific businesses, teams and other sub-units of corporations and organizations are also eligible. So long as the work or the example of an activity is the applicant's own, it does not matter if it has already been published or presented elsewhere.

## **Topics / Categories**

1. Universal Design in General (Concept, Philosophy, etc.)
2. Architecture / Regional Planning (Urban Development, Public Space, Parks, etc.)
3. Tourism / Inclusive Culture/ Mobility (Public Transportation, Automobiles, etc.)
4. Housing / Household Equipment / Interior Design
5. Commodities / daily life products / Industrial Design
6. Package Design / Fashion Design
7. Information and Communications / Broadcasting and Mass Media / Graphic Design
8. Software / System Design / Website Design/Interaction Design
9. Ergonomics / Human Engineering / Sensory Engineering / Other Types of Engineering and Technology
10. Health Care and Nursing / Hygiene and Sanitation / Social Welfare Services / Labor
11. Environmental Protection / Ecology / Resources and Energy / Sustainable Design
12. Education and Enlightenment / Ethics and Morality / Standards and Certification / Legislation
13. Disaster Prevention and Rescue / Security and Public Safety / National Defense / International

Goodwill / Development Assistance

14. Protection of Human Rights / Administration of Justice / Mutualistic Society / Declining Birthrate and Aging / Gender Equality

15. Dietary Education and Food / Agriculture and Forestry / Livestock Industry / Fishing Industry / Industrial Development

16. Distribution / Currency and Finance / Insurance / etc.

### **Composition of the Award**

We are seeking innovative UD activities and proposals for achieving a sustainable, harmonious society through the promotion of new and improved concepts in town development, products, and systems. The IAUD Selection Committee will present IAUD Awards to those entries deemed to fulfill certain standards in universal design. Entries that receive an UD award (for architecture, products, services, etc.) will be granted use of the IAUD Award mark, which is beneficial in familiarizing people with universal design and promoting its ideals. Award winners will also be eligible for the Grand Award, which is presented to the most outstanding award recipient. In addition to the Patron's Special Prize, this year we intend to present a Gold Prize and Silver Prize for each category. After receiving the awards, the recipients will be granted a free license to use each of the Award marks during one month promotion period.

After the promotion period, the recipients could utilize them for public relations continuously with payment of the prescribed royalty.

(Please note, however, that when no entry is deemed appropriate, these awards are not presented.)

\*For results of the IAUD Awards 2014, please click on the following link

### **Application Method**

#### **1st Selection**

Download the prescribed application form from our website, fill in the necessary information, and then send the form to the IAUD Awards Division, Secretariat of the International Association for Universal Design, either by email attachment, in the mail or by courier service.

- The language used on the application form may be either Japanese or English. (We recommend making entries in both languages.)
- For each application, please pay 25,000 yen (tax included) as the registration and selection fee.
- Please notify the Secretariat if payment of the registration and selection fee is to be delayed.
- All expenses related to the application shall be borne by the applicant.
- Deadline for the 1<sup>st</sup> selection: July 17,2015

#### **2nd Selection**

Only applicants who successfully pass the 1st Selection will be asked to participate in the 2nd

Selection. Such applicants will need to send the following items to the IAUD Awards Division, Secretariat of the International Association for Universal Design, by mail or courier service: panels (5 or fewer, A1 size) to be used for the 2nd Selection, and a DVD, etc., on which an explanatory video is recorded.

- The language used on the panels, etc. may be Japanese or English. (We recommend writing everything in both languages.)
- For each application, please pay 55,000 yen (tax included) as the registration and selection fee.
- Please notify the secretariat if payment of the registration and selection fee is to be delayed.
- All expenses related to the application (production expenses, postage, etc.) shall be borne by the applicant.
- Deadline for the 2nd selection: August 21, 2015

### **Registration and selection fee**

- Please contact secretariat (info@iaud.net) when you pay the fee by the bank transfer. We will issue the invoice. Please make sure to pay the fee by the deadline.
- For credit card payment, please follow steps below and finish such procedure until the closing date.

[Credit card payment form](#)

### **Selection**

Entries will go through the 1st Selection (document-based selection) and, if successful, the 2nd Selection (main selection). The Selection Committee will comprehensively judge and evaluate each entry based on how it presents the UD concept, on how detailed its proposed ideas are, or on how effectively its activities were put into practice. The particulars of the selection process are described in "Selection Guidelines for IAUD Award 2015 (\*only for The Selection Committee)."

✂Entries that correspond to any of those mentioned below shall be deemed unacceptable, and should this correspondence come to light after an award is granted, the award may be withdrawn.

- Entries that violate public order and morality or any law or ordinance
- Entries that infringe the rights of a copyright holder or some other third party
- Entries whose contents the applicant refuses to disclose by way of a presentation, publication, the Internet, etc.

### **Selection Criteria**

1. Sustainable and Universal: The entry presents concepts and practices suitable for creating a sustainable, mutualistic society.

2. **Diversity and Inclusion:** The entry shows an understanding of the diversity of traditions, cultures, lifestyles and people, and does not exclude minorities but rather expressly includes them; and thus contributes to realizing a qualitatively rich and happy way of life.
3. **Safe and Secure Society:** The entry contributes to the construction of mechanisms, systems and morals appropriate to a society that protects human rights and respects the humanity of every individual.
4. **Spontaneous and Sustainable Dialogue:** The entry serves to build ongoing exchanges and relationships between corporations, design practitioners and clients, government, research institutions, NPOs, and citizens.
5. **Passing-on of Knowledge and Skills to the Next Generation:** Through disseminating universal design and knowledge about it, the entry serves to cultivate individuals suited to lead the next generation.

### **Selection Committee**

IAUD Awards 2015 Selection Committee composed of the academic experts, UD specialists, and other knowledgeable individuals (an organization of fair and neutral third parties) will be established and will judge the entries rigorously and impartially.

### **Announcement and Conferment of Awards**

The results of the awards will be notified to the applicants by the beginning of September 2015 and they will be officially announced at the awards ceremony scheduled to be held between February and March 2016. The award winners will also be asked to deliver presentations about their entries. (The date and time of the ceremony and the presentation will be notified on latter date.) The contents of the award-winning entries will be presented in the exhibition hall by way of the prepared panels, models and so on, and, following the official announcement, will be disclosed to the public on IAUD's website, through reports, and by other means. Moreover, please understand that IAUD will hold the copyrights to the reports and other publications issued following the awards ceremony.

### **About the Application Documents, and Other Matters**

As a rule, application documents will not be returned. However, panels, models, samples, etc., will be returned C.O.D. if so desired. The contents of application documents, including personal information, will not be used for any purpose other than the selection process. A review of the selection process will be made public including reasons for awarding the prizes to the respective award recipients and comments regarding particularly outstanding aspects of the winning entries. Applicants whose entries sadly miss out on prizes this year will also receive brief comments from the IAUD Selection Committee members as to why their entries were not successful. This may be helpful as a reference in preparing future applications. However, inquiries regarding any other

matters including details of the selection process and about the names of unsuccessful applicants, and objections to the selection results, will not be accepted. \* By submitting an application, an individual agrees to the above conditions.

## **Schedule**

<b>Application period for 1st Selection</b>	Mid of April to July 17, 2015
<b>Period of 1st Selection</b>	July 18 to July 24, 2015
<b>Notification of selection results</b>	End of July, 2015
<b>Application period for 2<sup>nd</sup> Selection</b>	August 1 to August 21, 2015
<b>Period of 2nd Selection</b>	August 22 to September 7, 2015
<b>Notification of 2<sup>nd</sup> selection results</b>	

### ■ Address for forwarding documents and making inquiries concerning the 1st Selection:

IAUD Awards Division, Secretariat, International Association of Universal Design  
2-13-18-110 Shin-Ishikawa, Aoba-ku, Yokohama, 225-0003 Japan

- Tel: +81-45-901-8420
- Fax: +81-45-901-8417
- E-mail: [info@iaud.net](mailto:info@iaud.net)

### ■ Address for forwarding the 2nd Selection

Data by Powerpoint or PDF file will be available.

- E-mail: [info@iaud.net](mailto:info@iaud.net)

\*Address for DVD (Supplementary materials ) as follows:

IAUD Awards Division, Secretariat, International Association of Universal Design  
2-13-18-110 Shin-Ishikawa, Aoba-ku, Yokohama, 225-0003 Japan

- Tel: +81-45-901-8420
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- E-mail: [info@iaud.net](mailto:info@iaud.net)

**Download Application Form**