

Purport

The International Association for Universal Design (IAUD) conducts activities aimed at achieving its basic objective: “To contribute to the healthy development of society, and improve the welfare of humanity as a whole, through further disseminating and actualizing of Universal Design (UD).”

In that vein, we will be presenting IAUD Award 2013, which will recognize groups and individuals who have conducted or proposed particularly noteworthy activities aimed at realizing a UD society in which everyone - regardless of age, gender, nationality, ethnicity, culture, nationality, customs, or other factors - can live comfortably, without feeling any undue inconvenience. IAUD cordially invites you to apply for the awards of excellence in universal design.

Eligible Applicants

All corporations, organizations, individuals and groups, inside and outside Japan, that are interested in "innovative UD activities and proposals for achieving a sustainable, harmonious society through the promotion of new and improved concepts in town development, products, and systems" are eligible to apply. Specific businesses, teams and other sub-units of corporations and organizations are also eligible. So long as the work or the example of an activity is the applicant's own, it does not matter if it has already been published or presented elsewhere.

Topics / Categories

1. Universal Design in General (Concept, Philosophy, etc.)
2. Architecture / Regional Planning (Urban Development, Public Space, Parks, etc.)
3. Tourism / Mobility (Public Transportation, Automobiles, etc.)
4. Housing / Household Equipment / Interior Design
5. Commodities / daily life products / Industrial Design
6. Package Design / Fashion Design
7. Information and Communications / Broadcasting and Mass Media / Sign Design
8. Software / System Design / Website Design
9. Ergonomics / Human Engineering / Sensory Engineering / Other Types of Engineering and Technology
10. Medical Care and Nursing / Hygiene and Sanitation / Social Welfare Services / Labor

- 11.Environmental Protection / Ecology / Resources and Energy / Sustainable Design
- 12.Education and Enlightenment / Culture / Ethics and Morality / Standards and Certification / Legislation
- 13.Disaster Prevention and Rescue / Security and Public Safety / National Defense / International Goodwill / Development Assistance
- 14.Protection of Human Rights / Administration of Justice / Mutualistic Society / Gender Equality
- 15.Dietary Education and Food / Agriculture and Forestry / Livestock Industry / Fishing Industry / Industrial Development
16. Distribution / Currency and Finance / Insurance / etc.

Composition of the award

We are seeking innovative UD activities and proposals for achieving a sustainable, harmonious society through the promotion of new and improved concepts in town development, products, and systems. The IAUD Selection Committee will present IAUD Awards to those entries deemed to fulfill certain standards in universal design. Entries that receive an UD award (for architecture, products, services, etc.) will be granted use of the IAUD Award mark, which is beneficial in familiarizing people with universal design and promoting its ideals. Award winners will also be eligible for the Grand Award, which is presented to the most outstanding award recipient. This year we also hope to present the Patron's Special Prize and the Minister Prize, as appropriate. (Please note, however, that when no entry is deemed appropriate, these awards are not presented.)

[*For results of the IAUD Awards 2012, please click on the following link](#)

Application Method

1st Selection

Download the prescribed application form (application registration form and explanatory materials) from our website, fill in the necessary information, and then send the form to the IAUD Awards Division, Secretariat of the International Association for Universal Design, either by email attachment, in the mail or by courier service.

- The language used on the application form may be either Japanese or English. (We recommend making entries in both languages.)
- For each application, please pay 20,000 yen as the registration and selection fee.
- The registration fee for the first Selections must be paid by July 31, 2013
- All expenses related to the application shall be borne by the applicant.

- **Deadline for the first selection: June 14, 2013**

2nd Selection

Only applicants who successfully pass the 1st Selection will be asked to participate in the 2nd Selection. Such applicants will need to send the following items to the IAUD Award Division, Secretariat of the International Association for Universal Design, by mail or courier service: panels (5 or fewer, A1 size) to be used for the 2nd Selection; a model, sample or other 3-dimensional production (dimensions: 2m (height) x 2m (width) x 2m (depth)) that supplements the explanation of the panels; and a DVD, etc., on which an explanatory video is recorded.

- The language used on the panels, etc. may be Japanese or English. (We recommend writing everything in both languages.)
- For each application, please pay 50,000 yen as the fee for the 2nd Selection.
- The registration fee for the second Selections must be paid by July 31, 2013
- All expenses related to the application (production expenses, postage, etc.) shall be borne by the applicant.
- **Deadline for the second selection: July 31, 2013**

Registration and selection fee

- Please contact secretariat (info@iaud.net) when you pay the fee by the bank transfer. We will issue the invoice. Please make sure to pay the fee by the deadline.
- For credit card payment, please follow steps below and finish such procedure until the closing date.

[Credit card payment form](#)

Selection

Entries will go through a 1st Selection (document-based selection) and, if successful, a 2nd Selection (main selection). The Selection Committee will comprehensively judge and evaluate each entry based on how it presents the UD concept, on how detailed its proposed ideas are, or on how effectively its activities were put into practice. The particulars of the selection process are described in "Selection Guidelines for IAUD Award 2013." *Entries that correspond to any of those mentioned below shall be deemed unacceptable, and should this correspondence come to light after an award is granted, the award may be withdrawn.

- Entries that violate public order and morality or any law or ordinance
- Entries that infringe the rights of a copyright holder or some other third party

- Entries whose contents the applicant refuses to disclose by way of a presentation, publication, the Internet, etc.

Selection Criteria

1. **Sustainable and Universal:** The entry presents concepts and practices suitable for creating a sustainable, mutualistic society.
2. **Diversity and Inclusion:** The entry shows an understanding of the diversity of traditions, cultures, lifestyles and people, and does not exclude minorities but rather expressly includes them; and thus contributes to realizing a qualitatively rich and happy way of life.
3. **Safe and Secure Society:** The entry contributes to the construction of mechanisms, systems and morals appropriate to a society that protects human rights and respects the humanity of every individual.
4. **Spontaneous and Sustainable Dialogue:** The entry serves to build ongoing exchanges and relationships between corporations, government, research institutions, NPOs, and citizens.
5. **Passing-on of Knowledge and Skills to the Next Generation:** Through disseminating universal design and knowledge about it, the entry serves to cultivate individuals suited to lead the next generation.

Selection Committee

IAUD Awards 2012 Selection Committee composed of academic experts, UD specialists, and other knowledgeable individuals (an organization of fair and neutral third parties) will be established and will judge the entries rigorously and impartially.

Announcement and Conferment of Awards

The results of the awards will be notified to the applicants by the end of August 2013, and announcements will be made at the venue of the IAUD Award 2013 Ceremony and the awards this autumn will be presented to the winners. The award winners will also be asked to deliver presentations about their entries. (The date and time of the ceremony and the presentation will be notified on latter date.)The contents of the award-winning entries will be presented at the venue by way of the prepared panels, models and so on, and, following the official announcement, will be disclosed to the public on IAUD's website, through reports, and by other means. Moreover, please understand that IAUD will hold the copyrights to the reports and other publications issued following the conference.

About the Application Documents, and Other Matters

As a rule, application documents will not be returned. However, panels, models, samples, etc., will be returned C.O.D. if so desired. The contents of application documents, including personal information, will not be used for any purpose other than the selection process. Inquiries about details of the selection process and about the names of unsuccessful applicants, and objections to the selection results, will not be accepted.* By submitting an application, an individual agrees to the above conditions.

Schedule

Application period for 1st Selection	Mid March 2013 to Mid June, 2013
Period of 1st Selection	Mid to Late June, 2013
Notification of selection results	Early of July, 2013
Application period for 2nd Selection	Early to mid July, 2013
Period of 2nd Selection	Early to late August, 2013
Deadline for submitting presentation materials*	Mid of September, 2013

*Applicable to award winners only

■ Address for sending documents and making inquiries

IAUD Awards Division, IAUD Salon, International Association for Universal Design

Toyota Hatchobori Bldg. 4F

2-25-9, Hatchobori, Chuo-ku, Tokyo 104-0032 Japan

•Tel: +81-3-5541-5846

•Fax: +81-3-5541-5847

•E-mail: info@iaud.net