

# Universal Design in Japan and IAUD's Approach



International Association for Universal Design

# KAZUO TODA

Chairman of the Council

Presidente do Conselho Administrativo

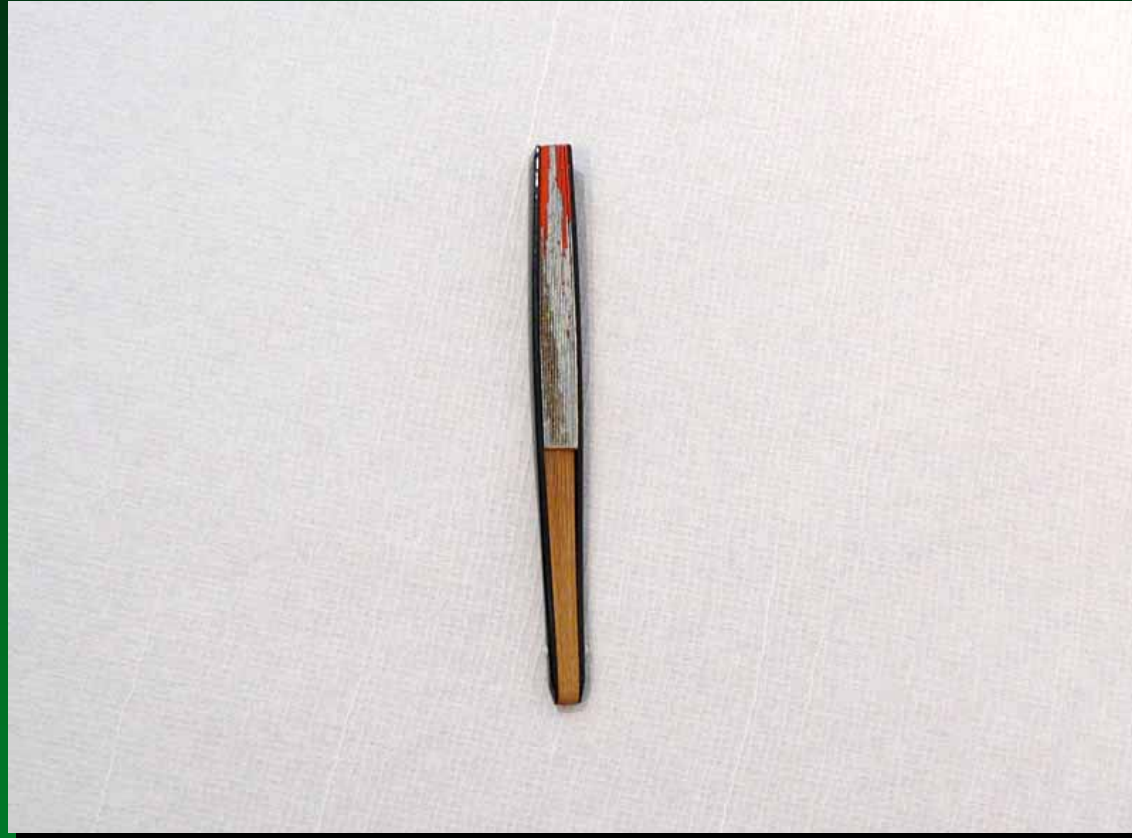
Executive Vice President

Matsushita Electric Industrial Co., Ltd.

Vice Presidente Executivo da

Matsushita Electric Industrial Co., Ltd.

# Japanese Traditional Culture



Sensu (Folding Fan)

# Japanese Traditional Culture



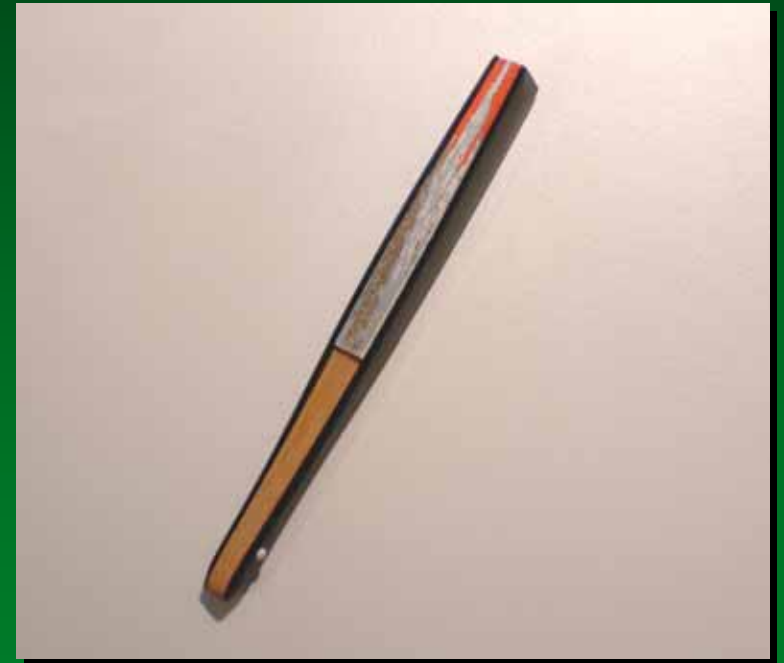
Sensu (Folding Fan)

# Japanese Traditional Culture



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# Japanese Traditional Culture



Sensu (Folding Fan)

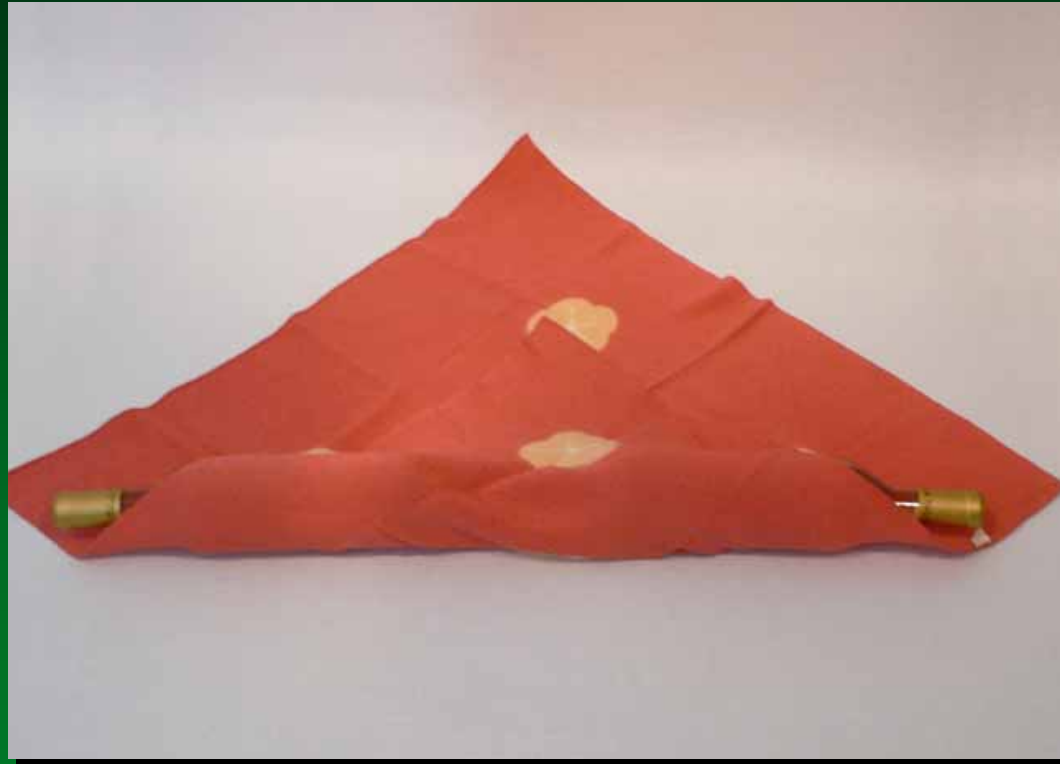
# Japanese Traditional Culture



Furoshiki (Square Wrapping Cloth)



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# Japanese Traditional Culture



Japanese-Style Room

# Japanese Traditional Culture



Japanese-Style Room

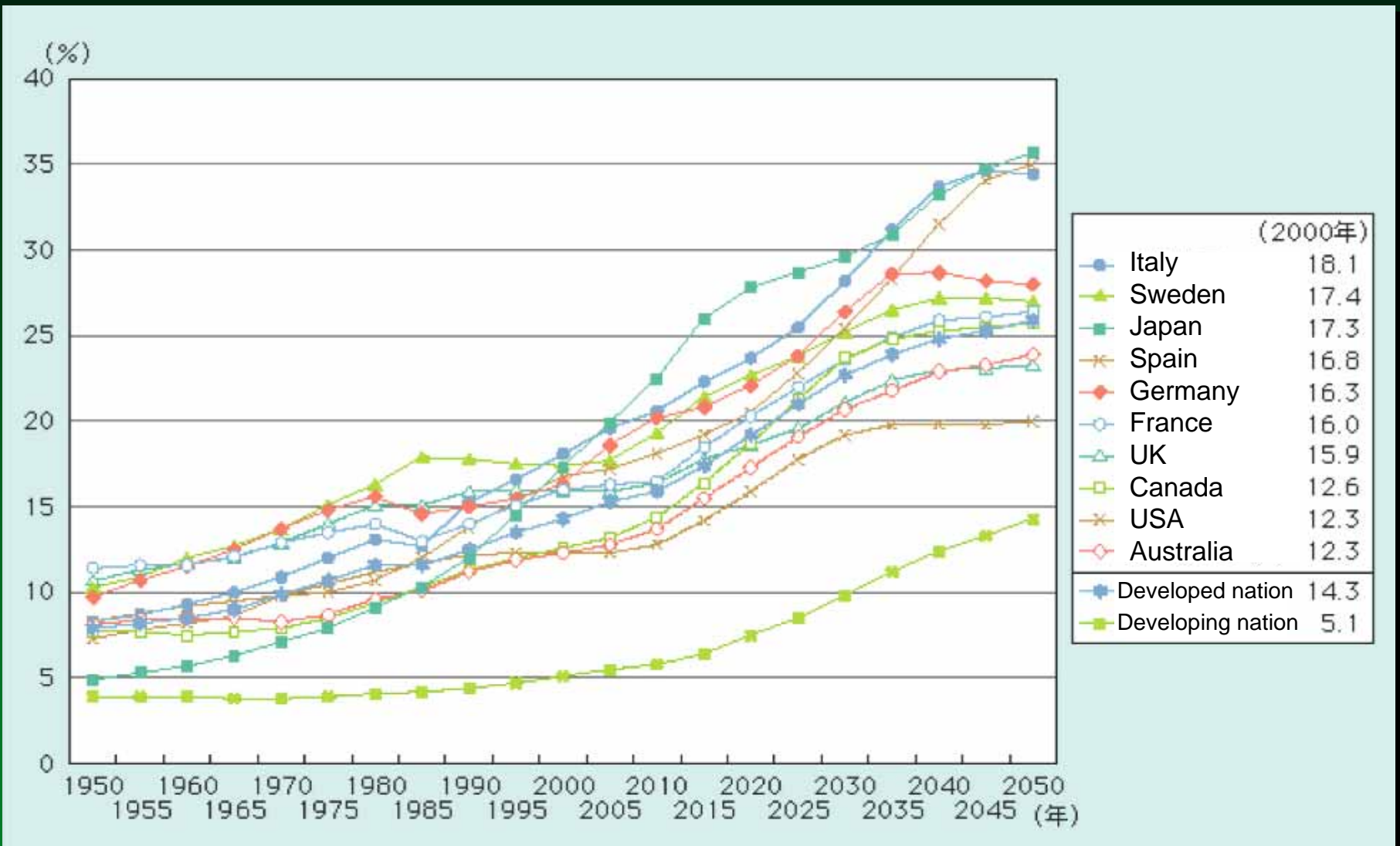


# Japanese Traditional Culture



Japanese-Style Room

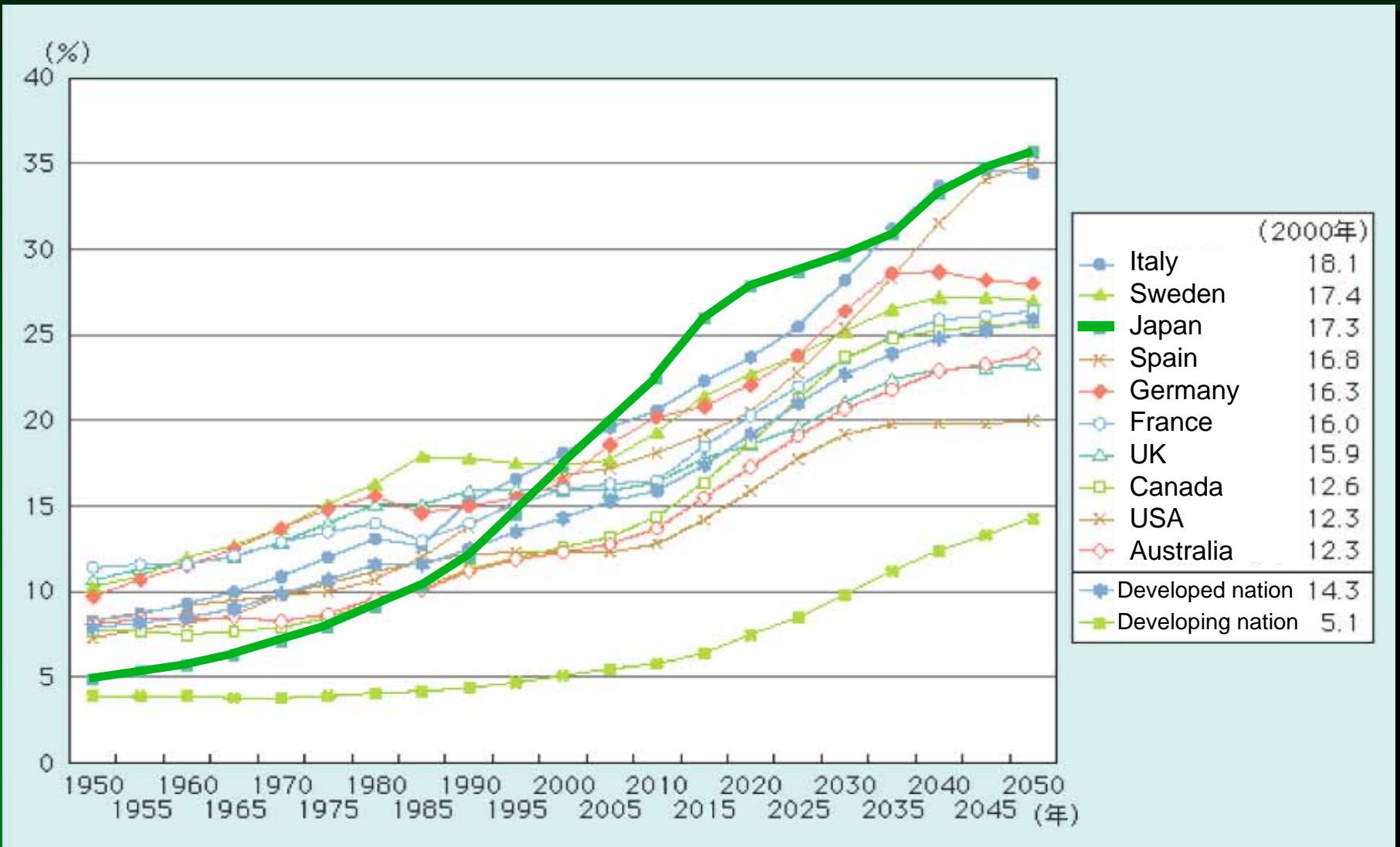
# Super-Aging Society



World Population Prospects (Source:United Nation)



# Super-Aging Society



World Population Prospects (Source:United Nation)



# International Conference for Universal Design in Japan 2002



# International Conference for Universal Design in Japan 2002



国際ユニヴァーサルデザイン協議会  
International Association for Universal Design





Inauguration Ceremony (28 Nov.2003)



Inauguration Ceremony (28 Nov.2003)

# Corporate Members



# Seven Committees



## Theme Studies

### Theme Study Committee

Seminar Planning WG

Concept Study WG

Standardization Study WG

## Project Development

### Project Development Committee

Living Space Project

Mobile Space Project

Working Environment Project

UD Projects for Leisure Time

## Providing Information on activity results

### Public Relations Committee

Web Planning WG

### IAUD Award Planning Committee

Annual Report Planning WG

### Event Planning Committee

Planning WG for the First Exhibition

Planning WG for the Second International Conference

### International Relations Committee

### Information Accessibility Committee



# Current Activities



Theme Study Committee

# Current Activities



Project Development Committee

# Current Activities



Public Relations Committee

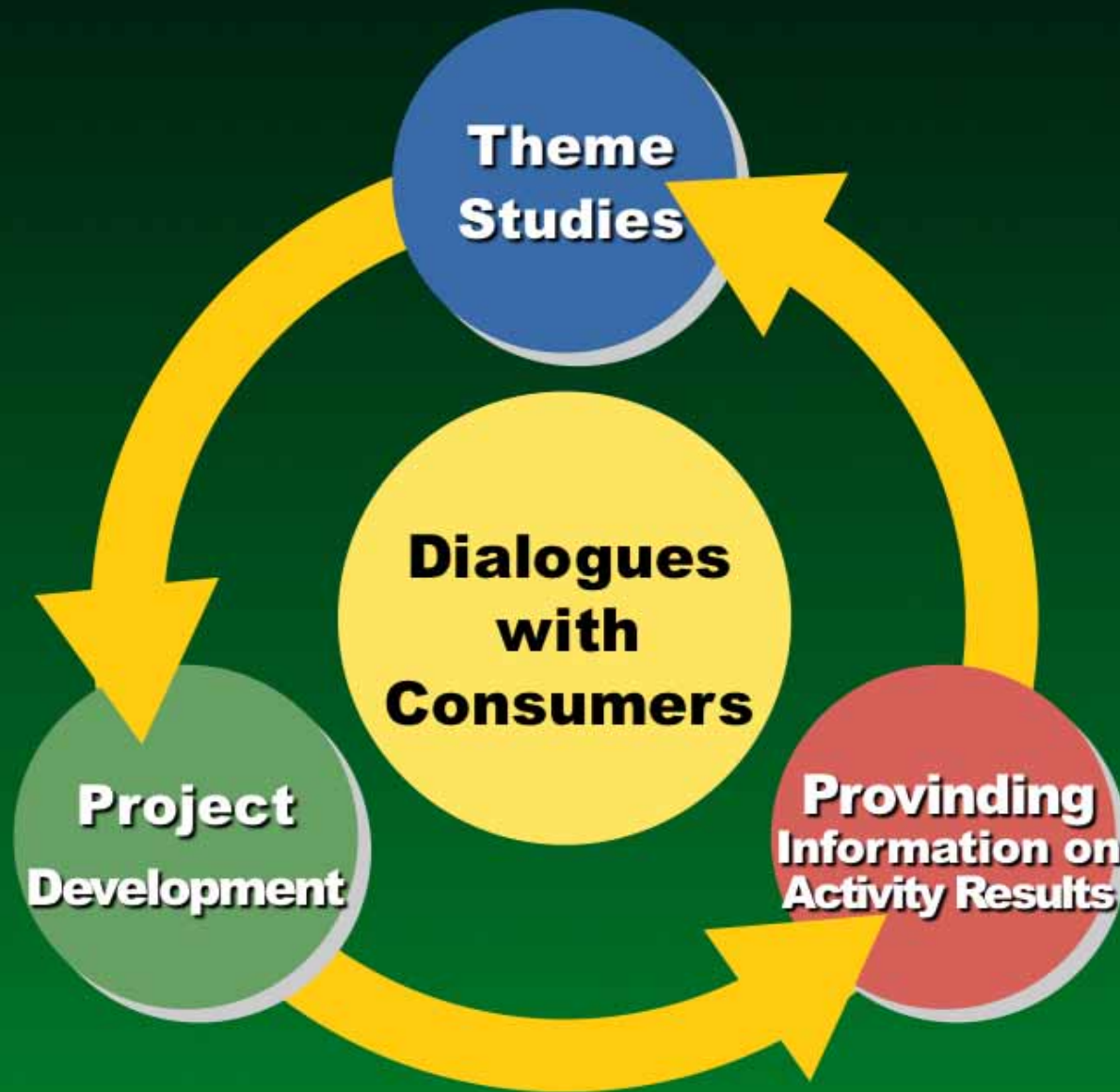


# Current Activities



Information Accessibility Committee

# For Popularization and Realization





Inauguration Ceremony and Commemorative Party

# Local Government's Efforts



Shizuoka Prefecture



Kumamoto Prefecture



# Passenger Car in UD



RAUM

Toyota Motor Corporation



# Passenger Car in UD



RAUM

Toyota Motor Corporation

# Washing & Drying Machine in UD



National NA-V80

Matsushita Electric Industrial Co., Ltd.

# Washing & Drying Machine in UD



National NA-V80

Matsushita Electric Industrial Co., Ltd.

# **International Conference for Universal Design in Japan 2006**



# International Conference for Universal Design in Japan 2006

*See You in . . .*





# KYOTO

